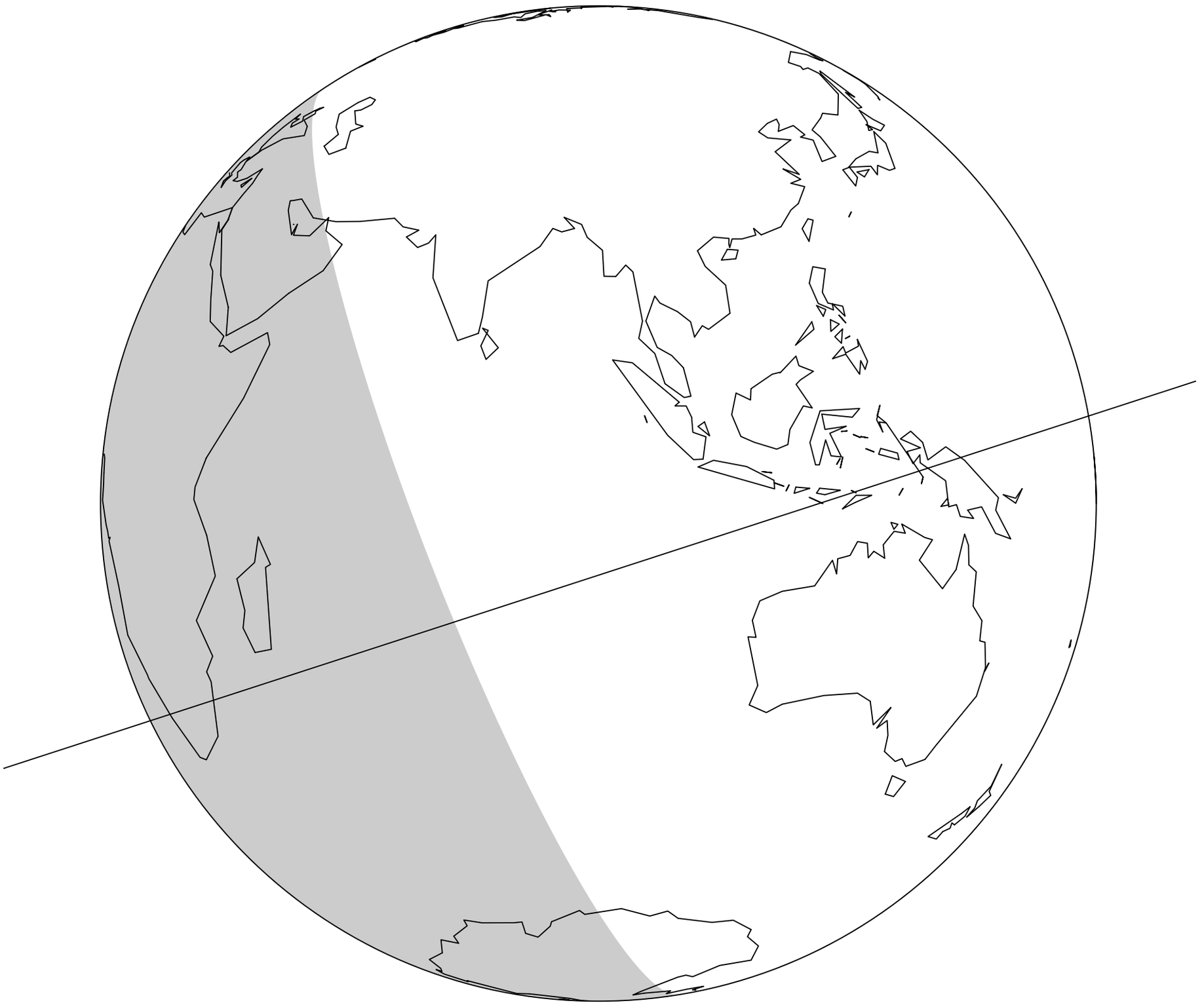U0301